



Celebrating Hispanics in Construction

Audi Field DC United Stadium

July 21, 2021

6-9:30 pm

PLATINUM PARTNER: \$50,000

Two VIP tables - 20 tickets

Sole position headline presence on invite, flyer & all promotional materials

Organization name & logo mailed to 15K professionals, organizations & elected officials in Metro region 3 times.

Mention on all press materials & advertisements

Stage time w/Mayor (&/or Keynote Speaker) during their presentation

3 minute video

Stage presentation of organizational message & recognition of outstanding collaborator(s) (3 min.).

Primary placement of logo on front page Commemorative Program

Full back page ad in Commemorative Program distributed to 500 guests

Include in Commemorative Program index

One month campaign -2 tweets and 2 postings per day- on social media (FB & Twitter). 80 impressions.

Display banner in stadium & logo placement on screens entire event.

3 feature stories, permanent brand logo & org. message in newsletters for one year.

Exclusive networking session with full membership.

Membership, Metro DC Hispanic Contractors Assoc.,

-Attendance at select BoD mtgs.

- Leadership of committee(s)

- Host Corporate Advisory Council reception(s)

GOLD SPONSOR: \$20,000

Two tables – 20 tickets

Name & logo lower third invite mailed to 15K professionals, corporations and elected officials in Metro region

Logo front page (lower third) Commemorative Program distributed to 500 guests

Full page ad Commemorative Program

Include in Commemorative Program index

Stage presentation of organizational message & recognition of outstanding collaborator(s) (3 min.).

Display banner in stadium & logo placement on screens entire event.

One month campaign -2 tweets and 2 postings per day- on social media (FB & Twitter). 80 impressions.

One feature story & brand logo included in newsletter for 1 year.

One year membership Metro DC Hispanic Contractors Assoc.

SILVER SPONSOR: \$10,000

One table – 10 tickets

Name & logo lower third of invite mailed to 15K professionals, corporations and elected officials in Metro region.

One month campaign -2 tweets and 2 postings per day- on social media (FB & Twitter). 80 impressions.

Half page ad in Commemorative Program distributed to 500 guests

Include in Commemorative Program index.

Logo on front page of Commemorative Program

Display logo placement on screens at event

Membership Metro DC Hispanic Contractors Assoc.



CRYSTAL SPONSOR: \$5,000

One table – 10 tickets

Logo on screens

Quarter page in Commemorative Program distributed to 500 guests

Include in Commemorative Program index

Stage mention, screen presence.

Membership Metro DC Hispanic Contractors Assoc.

BRONZE SPONSOR: \$3,000

5 tickets

Logo on screens

Include in Commemorative Program index

Logo & mention in Newsletter year round

One year membership Metro DC Hispanic Contractors Assoc.

PLEASE MAKE PAYMENT TO:

MDCHCA (Metro DC Hispanic Contractors Assoc.)

1841 Columbia Road NW., suite 614

Washington DC, 20009